

iDidaMovie Scoring Guide

	information is confusing, incorrect or flawed.	information is clear, appropriate and correct.	information is clear, appropriate and correct.	
Language Usage	Project minimally honors rules of Language Usage including: spelling and/or grammar. (Three or less errors.)	Project adequately honors most rules of Language Usage including: spelling and/or grammar. (Two or less errors.)	Project honors all rules of language usage including: spelling and/or grammar.	
Citing Resources	Few sources are properly cited within the project according to MLA style.	Most sources are properly cited within the project according to MLA style.	All sources are properly cited within the project according to MLA style.	
			Section Score	

Creativity

Traits	In Progress	Meets Expectations	Exceeds Expectations	Score
	1 Point	3 Points	5 points	
Ideas	Shows little	Developed	Well-developed	
Literary Voice	Weak voice or understanding	Has a voice and shows understanding	Strong voice or understanding	
Element of Art	Inappropriate use of principles and elements	Appropriate use of principles and elements	Exceptional use of principles and elements	
Topic	Ordinary approach on a universal idea	Fresh approach on a universal idea	Added newness to a universal idea	
			Section Score	

Videography

Traits	In Progress	Meets Expectations	Exceeds Expectations	Score
	1 Point	3 Points	5 points	
Transitions & Edits	Confusing; overused; detracts from the “flow” of the video	Most are appropriate to the subject matter but some are distracting	Smooth; appropriate to the subject matter and add to the flow of the video	
Sound	Uneven and distracting; not coordinated with video; does not add to meaning or tone; difficult to understand	Mostly well suited to the meaning and tone of the video but it may be uneven (too loud or too soft)	Well coordinated with video; adds meaning or tone; easy to understand	
Camera Technique	Unsteady or at an inappropriate speed; distracting; out of focus; no variation in camera angles	Mostly smooth but may be inappropriate or distracting; some shots are out of focus or unsteady with variety in camera angles	Smooth and at the appropriate speed for the content; in focus; steady; camera angles are varied and interesting	
Lighting	Too dark or too light or inappropriate	Enhances the video	Used for effect appropriately	
			Section Score	

Student Involvement (Omit for adult division)

Traits	In Progress	Meets Expectations	Exceeds Expectations	Score
	1 Point	3 Points	5 points	
Teamwork	No evidence of student involvement.	Evidence of student or team is apparent	Video shows evidence of student work or team working cooperatively	
Student Reflection	Little evidence in reflection that students knew their role in the creation of the video	Some evidence in reflection that student knew their role in the creation of the video	Outstanding evidence in reflection that student knew their role in the creation of the video	
			Section Score	

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Storytelling

Traits	In Progress	Meets Expectations	Exceeds Expectations	Score
	1 Point	3 Points	5 points	
Beginning	Viewer is not motivated to continue watching	Viewer feels engaged	Viewer really wants to know what is going to happen next	
Problem	Viewer can't relate to or doesn't care about the problem	Viewer feels the storyline is believable, personally relevant and presents clear obstacle to overcome and address	Viewer feels the storyline is personal and universal	
Solution	The solution is not related to the problem or isn't plausible	The solution is interesting, directly related to the problem and not forced	The solution is transformational, causes revelation and is powerful	
End	The ending is unclear, not related to the beginning or the rest of the story	The ending is related and the impact is clear	The ending is strong and may have a twist or irony that completes the story	
			Section Score	