**Charles Campbell Secondary School – Digital Design 2012**

Major product: Magazine Design

For this section of the course you are required to create one major magazine product **worth 70%.** You will determine your main interest for the style and presentation of your magazine and negotiate the project with your teacher. You can work alone or in a small group.

Your magazine can be about a topic you are interested in developing: e.g.

Fashion

Skateboarding

Surfing

Music

Sport etc

Your magazine will be developed on Photoshop and Indesign. Skills will be developed in Photoshop including image editing, text handling, logo design etc.

You will use Indesign to create a pdf and epub (ebook) publication – uploaded and available for download.

You will need to showcase your learning for this course in a written journal outlining your progress, thinking and evaluation.

Your journal will need a planning section, development section and final product section.

The journal should showcase your learning and show evidence of your work throughout the development of the final product. The journal should include your own evaluation of the product and you are encouraged to seek feedback from others on your product. This could include for example showing your magazine to other classes and getting them to complete a review of your work

Your journal should include evidence of image and text development.

Assessment of your products will be based upon the quality of your planning, development and final product. It will also include the quality of your documentation outlined in your journal.

Marks for each section are as follows:

Magazine

* Planning and Journal - /20
* Development - /40
* Final Product /20

TOTAL /80

Investigation of a creative designer - /20

Your task is to investigate the work of a digital designer and write up your findings in a 750 word essay or the equivalent in multimodal format.

Due dates:

* Magazine Product continuous assessment and final product – end of semester
* Journal continues throughout the semester